

Wal-Mart Series

Frontline: Is Wal-Mart Good for America?

Monday, April 24, 2006

PAC 002, 7:00 PM

Frontline offers two starkly contrasting images: one of empty storefronts in Circleville, Ohio; the other, a sea of high rises in the South China boomtown of Shenzhen. The connection between American job losses and soaring Chinese exports? Wal-Mart. For Wal-Mart, China has become the cheapest, most reliable production platform in the world, the source of up to \$25 billion in annual imports that help the company deliver everyday low prices.

Why Wal-Mart Works and Why This Makes Some People C-R-A-Z-Y!

Monday, April 24, 2006

PAC 002, 8:15 PM

Documentary producers Ron and Robert Galloway present an insider's look at the world's largest company, and how Wal-Mart's quest for better pricing has created new efficiencies in distribution and an overall stronger marketplace. What makes Wal-Mart work? Is it better pricing, convenience, quality and selection? Perhaps, but the Galloways discover that the incredible family of Wal-Mart Associates may well be the company's greatest asset of all.

"The Landmark Battle for Workers' Rights at Wal-Mart" Talk by author Liza Featherstone

Tuesday, April 25

SC 58, 4:15 pm

LIZA FEATHERSTONE is frequently cited as an expert on Wal-Mart's business practices and has been quoted on the subject by The New York Times, The Financial Times, The New York Review of Books, and numerous other media outlets. She lectures widely and is a frequent radio and TV guest. Featherstone is a freelance journalist whose work has been featured in The Los Angeles Times, Rolling Stone, The Washington Post and The Nation, among other publications. She is also the author of *Students Against Sweatshops*.

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